



**8TH ANNUAL BALLE
BUSINESS CONFERENCE
LIGHTING THE WAY
TO A NEW ECONOMY
MAY 21-23 2010
CHARLESTON SOUTH CAROLINA**

BUILD YOUR BUSINESS. BUILD YOUR COMMUNITY.

LivingEconomies.org

CONNECT. SHARE. LEARN.

The new economy is being shaped at the grassroots level in local communities around North America. Join 500 pioneering entrepreneurs and business owners, economic developers and community connectors as we spotlight the most innovative and effective practices in growing community health and building strong, local, green businesses.

- 80 speakers
- 16 mainstage events & offsite celebrations
- 24 breakout sessions
- pre-conference workshop intensive
- 3 living economy tours of Charleston

SPEAKERS INCLUDE

- **DAVID ORR**, Oberlin College professor of Environmental Studies and Politics
- **ANNIE LEONARD**, The Story of Stuff
- **ERIC HENRY**, founder of TS Designs and Cotton of the Carolinas
- **INDIA LEE PIERCE**, Cleveland Foundation, Evergreen Cooperative
- **JENNIFER BUFFETT**, NoVo Foundation
- **WOODY TASCH**, Slow Money Alliance
- **MARJORIE KELLY**, Tellus Institute
- **LILY YEH**, The Village of Arts and Humanities, Barefoot Artists
- **PAUL SAGINAW**, Zingermans Community of Businesses
- **JEFFREY HOLLENDER**, founder of Seventh Generation
- **APRIL HARRINGTON**, Oklahoma Food Cooperative
- **BEN BURKETT**, Indian Springs Farmers Association, Mississippi Association of Cooperatives
- **BAYE ADOFO-WILSON**, Lincoln Park Coast Cultural District
- **STACY MITCHELL**, Institute for Local Self Reliance
- **DAVID LEVINE**, American Sustainable Business Council
- **WAYNE FAWBUSH**, Ford Foundation
- **JOHN KNOTT**, The Noisette Company
- **DON SHAFFER**, RSF Social Finance
- **JUDY WICKS**, co-founder of BALLE, White Dog Cafe founder
- **MICHAEL SHUMAN**, BALLE, The Small-Mart Revolution
- **LYLE ESTILL**, Piedmont Biofuels
- **MATT BAUER**, BetterWorld Telecom
- **JAMEE HALEY**, Lowcountry Local First
- **JOSEPH RILEY**, mayor of Charleston
- **DAVID KORTEN**, Agenda for a New Economy
- **ELISSA SANGALLI HILARY**, Local First Michigan
- **GUILLERMO QUIROGA**, Rural and Tribal Entrepreneurship Initiatives, University of Arizona
- **KIMBER LANNING**, Local First Arizona
- **JAMILA PAYNE**, Queens Economic Development Corporation
- **VICKI POZZEBON**, Santa Fe Alliance
- **MARK ALBION**, Babson College, Net Impact
- **MERRIAN FULLER**, Lawrence Berkeley National Laboratory
- **SANDY WIGGINS**, Consilience, former chair of the US Green Building Council
- **LESLIE CHRISTIAN**, Upstream21, Portfolio21
- **JOEL SOLOMON**, Renewal Partners
- **BERNIE MAZYCK**, South Carolina Association of Community Development Corporations



BREAKOUT SESSION THEMES

- Increasing the Success of your Triple Bottom Line Business
- Local Living Economy Business Models: Green Building, Food and Farming, Energy, Manufacturing
- Sustainable Economic Development
- Building a Thriving BALLE Network
- Local and Regional Wealth Building Strategies
- Harnessing Community Capital
- Think Local First Campaigns and Tools
- The Power of Business Cooperation

CHARLESTON: HOTBED OF INNOVATION

Charleston is world renowned for its warm hospitality, historic architecture, outstanding local food and beautiful waterways. But did you know that the “lowcountry” of South Carolina and the surrounding Southeast is also a hotbed of innovative community economic development? What better place for this conference?

GROUP & EARLY-BIRD DISCOUNTS

Full details and registration: LivingEconomies.org

BALLE was founded in 2001 and is the fastest growing network of socially responsible business in North America: 80 local networks, 30 states and provinces, 22,000 independent business members.



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